

The question occurs, even if only subconsciously: **Why is the Texas Heritage Music Foundation** important to me?

Well, if you're a musician, you already know the answer to that. Stories and songs make a difference in the world! That simple. Now, let me say more.

So, maybe you're not a musician. You enjoy the music, but you're perfectly happy with what's available on your radio. Why should you get involved beyond that?

The answer to that is in other questions: Would you be satisfied if there was never another song produced? If the music you hear today is all you would ever hear, would you still be listening next year? Are old ideas all that matter to you? Is today's creative creature of no interest to your own future?

The primary purpose of the Music Foundation is to make certain there *is* a future in the music by protecting and projecting the past into our present lives. Right now, today, there are hundreds, some estimates say thousands, of musicians touring Texas and creating the sound track of our lives for tomorrow.

Without the work of archiving, interviewing, and encouraging which the Foundation is doing with today's performers, much or most of what is being produced will be lost. And, like the last of an endangered species, once it's gone, it's gone forever.

WE NEED YOUR HELP!

And we need it right now. It is your participation that makes the difference. New membership is critical to a non-profit organization. As are donations of time and money. We need you to recruit new members. We need some of your time and a small portion of your money – or the efforts die. And inevitably, some of the creativity and new music will disappear, or never come into existence, as a result.

If Texas music is important to you – then the Texas Heritage Music Foundation is important to you.

Call your friends and persuade them to get involved. Have them visit the website, join the organization, volunteer their time on Foundation projects. Time and money.

LIVING HISTORY DAY

The last weekend in September was a glorious time on the Schreiner University campus. Thousands of kids and adults came for the event, and were treated to things they will probably never see anywhere else. They learned square dancing, heard stories of the old and new west, saw examples of cowboys, chuckwagons, bullwhip demonstrations,

quilting, song writing, and performances by singers and yarn-spinners that are unequaled in my experience.

I talked to several of the kids attending that day. Both I and they were amazed at what they'd learned. As a parent (or a potential parent) this is worthy of your consideration. And support. Every one of them had a better grasp of American history as a result. They will remember the things they learned that day, long after they've forgotten the school book description of Western life.

The Texas Heritage Music Foundation has sponsored this event each of the past four years, and with your help we'll do it again next year.

But we really do need your help. Time and money.

COFFEEHOUSE SERIES

The first Wednesday evening in February (and March and April), you and your friends should make a point of getting over to the Katherine Cailloux center on the Schreiner campus for the Foundation's Coffeehouse series. Co-sponsored by our friends at Hill Country Music in Fredericksburg, Dr. Tobin Tilley, and the Schreiner Student Activities group, this event is free to the public.

Here, at 7 pm, we will get to hear from students, adults, and anyone who wants to get behind the mike and share their poetry. At 8 pm our headliner (for **February**), Gary Mex Glasner will perform along with other local musical talent being showcased.

In **March**, women's history month, we'll get to hear Shelley King.

The headliner for **April** (with an international focus) is yet to be determined – and will depend largely on how much money we have to induce a talented performer to take the stage.

For a mere \$200 donation, you can be a sponsor. The funds remaining after the costs of this event go to the musicians. Time and money.

TIME AND MONEY

These are the life-blood of a non-profit organization such as the Texas Heritage Music Foundation. We need yours to continue. And we need you to get your friends involved, too. Your help now can insure that the Texas troubadour tradition thrives and is there to entertain and enlighten your children for generations to come.

Call us: **(830) 367-3750**. Or join on-line at this website. And bring your friends. The bigger the crowd, the more we can do for you.

Time and money. It's what you can do. And all of us should do what we can.

