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UPDATE: Texas Heritage Music Day (formerly Texas Heritage Living History Day) on September 24th honors September as Hispanic Heritage Month and as the birthday of the Father of Country Music, Jimmie Rodgers!

KERRVILLE, Texas—The Texas Heritage Music Foundation is proud to announce that the 23rd annual Texas Heritage Music Day (formerly the Texas Heritage Living History Day) will be presented on Friday, September 24 at the Robbins-Lewis Pavilion on Schreiner University campus in Kerrville from 9 a.m. to 3 p.m. The event, billed as “Another Way of Learning Using Stories and Songs,” will be open to the public and admission will be free. From 4-6 p.m. in the historical Union Church on the festival grounds the Texas Folklore Society and THMF will co-host a panel on the songs of Texas. All events are free and open to the public.

For Heritage Music Day, more than 50 performers and presenters will be spread throughout the park surrounding the pavilion to both entertain and educate, including Aztec Dancing, chuck wagons, Native American exhibits and stories, Texas singers and songwriters and more. Central to the event will be the annual noon tribute to former Kerrville resident and “Father of Country Music” Jimmie Rodgers. Food and drinks will be available for sale at the event. A take home educator’s packet will be available to all teachers.

The Texas Heritage Music Day is part of the new Texas Song Series, beginning August 5-7 with a songwriter’s festival in Con-Can and September 1 Texas Music Coffeehouse. All three events feature Adam Carroll and Owen Temple.

For more information about Texas Heritage Music Day, go to the foundation website at www.texasheritagemusic.org. This event is co-sponsored by THMF and Center for Innovative Learning at Schreiner University.