

For Immediate Release

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The Ben Beckendorf Band to Perform Jimmie Rodgers Tribute at Schreiner University on September 8

The Texas Heritage Music Foundation and Schreiner University's Department of Student Activities are proud to kick off the new school year with the first concert of the 2004-05 Coffee House Concerts Series featuring The Ben Beckendorf Band on September 8th at the Cailloux Activities Center on Schreiner University campus.

The Coffee House concert will begin at 7 p.m. with an hour-long open mic session featuring the "Road Warriors of San Miguel Global Issues" class and other talented singers and poets from the audience. The Ben Beckendorf Band will take the stage from 8-9 p.m. Beckendorf's band are regulars on the Luckenbach stage and offer an eclectic *and* electric mix that includes everything from B.B. King's "The Thrill is Gone" to perennial kids' favorite, "Zip-A-Dee-Doo-Dah". The band is a blues trio made up of Beckendorf on guitar and vocals, Jeffrey Walker on drums and John Gammil on bass. They will highlight the evening by performing a special tribute to former Kerrville resident and Father of Country Music, Jimmie Rodgers, whose birthday is September 8. Rodgers' music has influenced many of today's country, folk and blues musicians and is recognized as the first recording artist to have a single that sold more than a million copies. He is a member of both the Rock and Roll Hall of Fame and Country Music Hall of Fame.

For more information about the event, check out the Texas Heritage Music Foundation website at www.texasheritagemusic.org, or contact Coffee House Concert Series Producer Kathleen Hudson by email, kat@maverickbbs.com or by phone, (830) 367-3750.